

Emory Kole

Design Lead

EXPERIENCE

Publicis Sapient | Chicago, IL

Design Lead March 2026 - Present

- St. Luke's Health System January 2025 - Present
 - Lead the implementation and launch of newly redesigned website and transition to new CMS platform.
 - Manages ongoing updates and enhancements to the website, design system, and UI kit. Redesigns for multiple sub-brands into the St. Luke's design and component ecosystem.

Senior Visual Designer June 2022 - March 2026

- Verizon Family November 2023 - December 2024
 - Lead design and launch of multiple new features, in addition to helping complete the redesign into 'Family' which launched in October 2024.
- Verizon Smart Family June 2022 - November 2023
 - Lead Visual Designer on the Smart Family app redesign that launched in October 2023. This redesign included a complete IA overhaul and rebranding from Verizon Design System 1.0 to 3.0.

Envoy | Chicago, IL

Senior Designer March 2022 - June 2022

Designer July 2019 - March 2022

Junior Designer October 2018 - July 2019

- Projects included large-scale touchscreen products in client headquarters, interactive museum pillars, gesture-based interactives in a children's hospital, 3D animated art in the ceiling of a shopping mall, digital displays in office buildings, and many more. Clients included T-Mobile, McDonald's, Aspen Dental, Cedar Sinai Children's Hospital, Harley Davidson, and more.
- Responsible for concepting, UX/UI, prototyping, custom CMS products, styleframes for animation, art direction of 3D art, user testing, QA/QC and handoff to development.

Freelance Graphic Design

Designer 2017 - Present

- Worked on a wide variety of freelance projects, including branding, packaging, website design, wedding collateral, custom illustrations, restaurant print collateral and more.

EDUCATION

The Creative Circus

Interactive Design Graduate Program

2016-2018 | Atlanta, GA

University of Georgia Honors College

B.S. Psychology and B.A. Journalism - Public Relations

2012-2016 | Athens, GA



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Industry Knowledge

Product Design
UX / UI
Design Systems
Physical/Digital Spaces
Interaction Design
Prototyping
Dev Handoff / QA
User Testing
Art Direction
Illustration
Print

Tools & Technologies

Figma
Claude
Gemini
Adobe Creative Suite
After Effects
Jitter

Portfolio

www.emorykole.com

